



Women's Fair is the largest annual 3-day shopping experience in Wichita (and maybe the Midwest)! And... the best Girl's Day Out ever! We strategically target our advertising and marketing campaigns to women with disposable income through TV, Radio, Print, Social Media and year round networking events. You can enhance your exhibitor booth presentation with any of our fun *A La Carte* sponsorship opportunities. Don't see what you're looking for? Just ask – we love to create new sponsorships to match your individual needs!

A La Carte Menu:

- **Stage Sponsor: \$3,500 (2 available)** Banner/Signage, sponsor logo in 8k programs & on website stage events page, Social Media posts, overhead announcements **{SOLD}**
- **Shuttle Sponsor: \$1,500 (2 available)**
Shuttle Signage on buses to transport attendees to and from free parking/Century II entrance, "Wait Here" signage outside CII, 2 Social Media posts, Parking & Shuttle page on WF website
- **Program Sponsor: \$1,500 (1 available)**
Sponsor logo on 8k programs, program will be highlighted on website, Social Media posts
- **Bag Check Sponsor: \$500 (1 available)**
Signage and promo items at "bag check" booth, promo signage & items at onsite WF office, Social Media posts, overhead announcements
- **Bag Stuffers: \$300 (unlimited available)** – does not include cost of printing and/or delivery. WF will "stuff" 8,000 – 10,000 bags
- **Ticket Giveaway at Entrance: \$300**
1st 1-200 attendees in the door will be given a ticket to redeem for prize or drawing at your booth. Drives attendees to claim prize – furnished by sponsor. Social Media posts. WF will print tickets with sponsor logo and details/information. (Limited to 2 sponsors per day – Friday, Saturday and 1 on Sunday for a total of 5 sponsors)
- **Photobooth Sponsor: \$625 (1 available)**
Prominent location near entrance, each photo marked with your logo & WF Logo tagged WF, Social Media posts **{SOLD}**
- **Bar Sponsor: \$250 (1 available)**
Logo drink cup furnished by sponsor. Includes signage at the bar location, Social Media posts, mention in program and website. Sponsor is responsible for cost and delivery of novelty item (drink cup or koozie)
- **Shopping Bag Sponsor/Welcome Booth: \$2500**
Located at the main entrance – sponsor to furnish logo shopping bags to attendees and at the "Welcome Booth" (10x20 endcap booth included) – bag stuffers – etc. (Quantity 8,000 – 10,000 bags) **{SOLD}**